



PRE- AND POST-CONGRESS WORKSHOPS

Building Dialogues on Diversity

SIETAR Europa Congress 2019

Title:

Intercultural Gamification - Play, Connect, Learn, Create, Facilitate:

intercultural games for training in organizations, education & social acculturation.

Length: 2 days | **Price:** 50,00 Euro (incl. 21% VAT)

Min. amount of participants: 10*

Facilitators:

George Simons
Teresa Mroczek
Line Mark Rugholt
Anne Fox
Grazia Ghellini
Mohammad Antar
Mohamad Al Hacene
Fath E. Mubeen
Catherine Roignan
Agnes Bamford
Ronan Browne
Steven Crawford

What to expect:

2-day workshop in collaboration with members of SIETAR EU MigSIG will create understanding & competence for interculturalists, both beginners & seasoned professionals, about the role & use of games in their work. Gamification penetrates every aspect of contemporary life, challenging us to use & evaluate its impact on the construction & dissemination of cultural discourse. The workshop aims for 30 participants, in addition, we are looking to the inviting local students, particularly migrants & asylum seekers.



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Day one: All about intercultural gaming.

1. Getting acquainted. Intercultural icebreaker game.
2. Explore theory, practice, ethical & cultural implications of gamification underlying development & effectiveness of intercultural social games.
3. Group show & Tell. Exchange gaming experiences & gamification learning needs.
4. Lunch with gamification, depending on luncheon arrangements.
5. Present & sample play of seven cross-cultural communication problem-solving games.
6. Team formation & instructions for Leuven Evening Treasure Hunt.

Day two: Game creation

1. Review success dynamics of multilingual game initiatives for acculturation of migrants with local communities in Finland (New Horizons), France (Nouveaux Repères) & others underway in Denmark & Norway, etc., followed by facilitated game play with migrant guests.
2. Learn game development & use as hands-on academic projects in intercultural, international business & language studies. (incl. panel/discussion)
3. Learn the dynamics & development requirements & steps of the current diversophy® model for creating social games in organizations, education, social services, etc.
4. Form working teams for game design & creation.

diversophy.com will provide a certification to those who attend the full event.

This will entitle recipients to:

- participate in the diversophy network for information,
- be featured in our recommended trainers online data base,
- be advised & invited to further development opportunities,
- enjoy privileged discount purchases of diversophy.com products.

In addition, we are looking into the possibility of academic &/or continuing education credits.



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Meet the facilitators:

Dr. George Simons created the award-winning diversophy® game for developing intercultural competence for training programs & online learning (www.diversophy.com). He authored & edited EuroDiversity: A Business Guide to Managing Difference, addressing EU cultural challenges. He is co-author of Putting Diversity to Work, Seven Ways to Lighten your Life before you Kick the Bucket, & of eight Cultural Detective® intercultural guides. Currently he is focused on developing tools & expertise for the acculturation of migrants & local communities to each other. Living in France, he delivers consultation, coaching, training & training design worldwide. Clients include Alstom, the Asian Development Bank, UNHCR, BNP Paribas, Deutsche Post, Olympus, PMI, & John Deere Europe. He has been a regular lecturer at ESPEME & JAMK & has served on the governing boards of SIETAR Europa & SIETAR France.

Teresa Mroczek, intercultural trainer & coach, works in Polish, English, French & Spanish, specializing in workplace diversity management. With 15-years of living & working experience in several countries, currently based in France, she is dedicated to solving challenges & building effective cooperation having different languages, cultures & worldviews. She collaborates in the development of the intercultural training tool series, diversophy®.

Line Mark Rugholt, a learning & education specialist, has worked in international business contexts, as an independent consultant & professional trainer of intercultural communication & collaboration. Currently, she is specializing in children's language learning. Line is Danish & has worked globally for over 10 years, mostly in Europe as well as in India for 5 years. While in India, Line served on SIETAR India's board & headed Delhi Chapter of the organization. In this role she was key in organizing several intercultural conferences & learning events. She is a co-developer of the Denmark Migrant diversophy® game & the Denmark professional diversophy® game.

Anne Fox is an independent education consultant based in Denmark specializing in the creation & delivery of digital materials across borders. She has worked as a partner in several major European projects usually with a brief of assuring quality of the project outputs & ensuring cross-cultural issues are addressed. Recently she has been involved in developing both the standard Danish set & adapted migrant set of diversophy games. Anne Fox is co-host & producer of the award-winning Absolutely Intercultural podcast since 2006.



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Dr. Grazia Ghellini is co-author & a translator of Nouveaux Repères®, a game for facilitating newcomer's acculturation & integration into French society modelled on Finland's New Horizons. She is currently a part-time lecturer in business ethics at the Montpellier Business School & in cross-cultural management at the University of Minnesota Abroad in Montpellier. She also teaches English at the University of Montpellier. An intercultural trainer, she helps professionals, international students, expatriates & newcomers to acculturate & work effectively across cultures while staying close to their roots. A certified Cultural Detective® facilitator, she favors the use of participative teaching methods & entertaining teaching tools like diversophy®.

Mohammad ANTAR. Co-author & translator. A Syrian refugee, Mohammad lived in Egypt & Turkey & worked with different humanitarian NGOs. Having moved to France in 2016, Mohammad worked as a volunteer team leader at "Sciences Po Refugee Help" in Paris. He conducted interviews with refugees of various nationalities to understand their different needs. He is currently co-organizing inter-cultural training for asylum seekers & refugees with Grazia Ghellini aimed at fostering refugees' integration into French society.

Mohamad Al Hacene is an Arabic language translator. Of Syrian nationality, he holds a master's degree in French Comparative Literature, & has worked as a teaching assistant at the University of Damascus until 2017, when he moved to France. He is currently pursuing another master's degree in Francophone Intercultural studies at the University of Montpellier. Mohamad also works at WAYA, a social organization, which helps newcomers like refugees, students or immigrant families integrating as quickly & smoothly as possible into their host country. He completed an internship at George Simons International, where he worked as a translator of Arabic.

Fath E. Mubeen is a student of Cultural Diversity and Borders and working as co-researcher at All-Youth Research Project, University of Eastern Finland for the well-being and sustainability of Young Muslim women in employment sector. Additionally, she is working with the New Horizons culture games as project assistant at JAMK University of Applied Science, Jyväskylä, Finland and has facilitated sessions around Finland. From a successful banker to an asylum seeker, she is extensively helping diverse NGOs and Refugee centers to minimize the trauma of displaced people and revise EU No-Refugee policies as well as the meaningful inclusion of every individual regardless of their status and situation.



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Catherine Roignan, co-author & translator of *Nouveaux Repères*, co-author of *diversophy® Morocco* & of *Cultural Detective® Morocco*, is an intercultural trainer, consultant, & lecturer at the University Paris 3 Sorbonne Nouvelle. She accompanies governmental organizations, companies, & NGOs in meeting their diversity issues. Her goal is to strengthen the intercultural skills of professionals, as well as to foster the adaptive capacities of organizations. Most recently she has created programs to develop bridging capabilities between social workers & refugees, & currently promotes joint projects with multicultural newcomers.

Agnes Bamford grew up in Norway. She lived in South Africa & has spent many years living & working in the UK. Agnes worked in financial services before entering the intercultural field as a coach, facilitator & speaker in 2008. Agnes has also developed the Nordic profile for The International Profiler from Worldwork. She holds an MA in Intercultural Communication from University of London, a MSc in Business from the Norwegian School of Economics, a BSc in Comparative Politics from the University of Bergen & a PGCE in Education from University College London. Agnes has been a board member for the Norwegian-British Chamber of Commerce & SIETAR UK for many years. She divides her time between the UK & Norway.

Ronan Browne is a Video Journalist at Yle, as well as the Owner/Producer at Full Focus Media. As an adjunct Lecturer at Jyväskylä University of Applied Science he teaches intercultural competence where he has been involved in the New Horizons project as well as directing the production student created intercultural videos. He has also served as the developer of promotional videos for the recent congresses of SIETAR Europa.

Steven Crawford holds a bachelor's degree in liberal studies & a master's degree in intercultural communication. After a Fulbright Fellowship at the University of Jyväskylä in 2001/2002, Crawford completed his pedagogical studies in Finland & presently holds a permanent lectureship at JAMK University of Applied Sciences in Jyväskylä, Finland, where he is responsible for the cross-cultural academic track in the School of Business' International Business Degree Program.

* SIETAR Europa's Pre- and Post-Congress workshops have the criteria of the minimum number of attendance in order to take place. In case this minimum number is not reached by May 1st 2019 the workshop will be cancelled.

In case of cancellation of a workshop:

1-Registration fee will be refunded | 2-There is the opportunity to register in another workshop. In case of a different workshop selection the price difference between the cancelled workshop and the new selected workshop will be refunded or will have to be paid depending on the case. Please note, these workshops are NOT included in the SIETAR Europa Congress fees. **Participants register and pay for these workshops separately and in addition to the main congress.**